

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 23 2007

In re Application of: :
Mathew George Majikes et al. : Group Art Unit: 3626
Appln. No.: 09/986,354 : Examiner: Robert Rines
Filed: November 8, 2001 : Confirmation No.: 5302
For: System and Method for Personalizing and :
Delivering Insurance-Related Content to :
User :

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT/RESPONSE

Sir:

In response to the Office Action dated March 22, 2007, please amend the above-identified patent application as follows: